

NAEA

› National Association
of Enrolled Agents

WE ARE

ENROLLED AGENTS: AMERICA'S TAX EXPERTS

Media Pitch Deck



COMPANY PROFILE

The **National Association of Enrolled Agents (NAEA)** is the nation's leading community for enrolled agents and tax practitioners. We are advancing the professional tax practice through advocacy, leadership, management, community, and ethics. We are known as *America's Tax Experts®* as our practitioners stand apart from general tax preparers and other tax and accounting professionals.



Regulatory Authority and Licensing

Enrolled Agents (EAs) are federally licensed tax practitioners authorized by the U.S. Department of the Treasury. They can represent taxpayers before the IRS in all tax matters.



Scope of Practice

EAs specialize in taxation and are specifically focused on IRS-related matters. Their expertise lies in tax planning, preparation, and representation during IRS proceedings.

Like attorneys, EAs have unlimited practice rights and are unrestricted as to which taxpayers they can represent, what types of tax matters they can handle, and which IRS offices they can represent clients before.



Licensing Jurisdiction

EAs are federally licensed, and their authority extends across the United States. They are not limited by state jurisdiction unlike CPAs.



NAEA **VISION & MISSION**



NAEA'S MISSION

Our mission is to globally empower enrolled agents through comprehensive support, fostering collaboration, and providing the knowledge and tools for professional excellence. We strive toward creating a community of enrolled agents making significant contributions to taxation, serving as trusted experts, and positively impacting taxpayers' lives.



NAEA'S VISION

To build a dynamic and diverse collaborative community of tax experts.

DEFINITION OF ENROLLED AGENT

An Enrolled Agent (EA) is a tax professional authorized by the U.S. Department of the Treasury to represent taxpayers before the Internal Revenue Service (IRS). EAs are federally licensed and are empowered to provide tax-related services, including tax preparation, representation during IRS audits, and offering tax planning advice. They undergo a rigorous examination process covering various aspects of tax law and must adhere to ethical standards. EAs often specialize in taxation and are valuable resources for individuals and businesses seeking expertise in navigating the complexities of the U.S. tax system.



Importance of NAEA's Input on Important Tax Topics and Legislation

Involving the National Association of Enrolled Agents in discussions on important tax legislation brings forth a wealth of expertise, represents the interests of tax professionals, advocates for taxpayers, and contributes practical insights for effective policymaking and implementation.



ROLE OF NAEA ON TAX LAW AND LEGISLATION

Enrolled Agents (EAs) possess specialized knowledge and expertise in tax matters. Their involvement ensures that tax legislation is assessed and influenced by professionals with a deep understanding of the complexities of the tax code.



Representation of Tax Professionals

The NAEA represents a significant portion of tax professionals, particularly those who are Enrolled Agents. Involving the association ensures that the perspectives and concerns of this specific group of tax professionals are considered in the legislative process.



Advocacy for Taxpayers

EAs are often advocates for taxpayers. By having the NAEA participate in discussions on tax legislation, there is an emphasis on ensuring that proposed changes are fair, reasonable, and considerate of the impact on taxpayers.



Practical Insights from the Field

Enrolled Agents work directly with taxpayers, providing them with valuable insights into the practical implications of tax laws. Their input helps lawmakers understand how proposed changes might affect individuals and businesses in real-world scenarios.

ENGAGE WITH OUR EXPERTS

Our experts are your number one resource for expertise in the tax industry. Remember that tax professionals may be bound by confidentiality rules, so be mindful of sensitive information. Always respect their expertise and time, and be prepared to provide additional context or information if requested.

How to Connect:



Contact NAEA for An Expert

Introduce yourself, mention the publication or media outlet you represent, and explain the nature of your story. Be clear about why their expertise is relevant. Attach a brief outline or summary of your story. Clearly outline the context of your story, the questions you would like to address, and the expected time commitment. This helps them understand the scope and purpose of the interview.



Identify & Interview

NAEA will identify the tax topic and reach out to the experts that are able to speak to the topic at hand, and will share the contact information and best times to connect for the interview.

Share your final story with NAEA! We will be happy to share this content with our audiences.



GET IN TOUCH WITH US

Our experts provide authoritative perspectives on a wide range of tax topics as they bring a wealth of experience and knowledge to the discussion, making them excellent sources for your news stories, articles, or interviews.

Our team is committed to streamlining the process of connecting journalists with our tax experts who align with the specific themes and subjects of their stories. Contact us today to learn more.

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Visit our website
www.naea.org



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